MacroLingo Academia

AI-JX
Integrated Journal Experience
AI Governance Edition

AI integrity, made teachable.

A focused 90-day pilot for publishers ready to lead on AI governance.

THE PROBLEM

- **Undisclosed AI use is rising.** Most authors don't intend harm – they rely on AI to manage workloads and language barriers without knowing what to declare.

- **Desk rejections waste editorial time.** Most stem from scope mismatches and unclear instructions – problems that author education can prevent before submission.

- **Detection tools don't work.** A Stanford study found that 61% of non-native English writers are misclassified as AI users, creating real equity risks.

- **Stretched teams can't keep up.** SMPs lack in-house bandwidth to write, enforce, and teach AI policy at the same time. Something has to give.

THE SOLUTION

AI-JX takes a proactive stance. Rather than policing manuscripts after submission, it shifts author behavior before they arrive. Education, targeted content, and policy updates run as one coordinated system – building a healthier author pipeline and a credible public position on AI governance at the same time.

WHO IS THIS FOR?

- Small and mid-sized publishers (SMPs)
- University presses and academic imprints
- Society publishers and independent journals
- Any journal team without in-house AI policy expertise

THE AI-JX FRAMEWORK

🎓 EDUCATION
Led by Gareth Dyke, PhD

Live webinars for authors and editorial teams covering AI disclosure, ethics in manuscript preparation, and responsible AI use for non-native writers.

📢 CONTENT
Led by Dr. Adam Goulston

Blogs, social posts, and newsletters tied to AI policy, citation integrity, and disclosure. Builds the author pipeline and improves AI search visibility.

⚙️ POLICY + TOOLS
Team leaders & partners

AI policy rewrites in plain English, editorial AI tool guidance, and updates to author submission pages – reducing confusion at the point of submission.

THE TEAM

Adam Goulston
PsyD, MBA, ELS – Content Lead

US-born, Japan-based owner of MacroLingo. BELS-certified editor with thousands of edited scientific manuscripts and deep B2B content strategy expertise for science and academia. He directs localization and writing projects for companies, universities, and NGOs worldwide.

Gareth Dyke
PhD – Education Lead

Globally recognized evolutionary biologist and paleontologist with 380+ peer-reviewed publications in Nature, Science, and PNAS. Co-founder of Sci-Train, which trains researchers and publishers worldwide on writing, peer review, and publication ethics.

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AI-JX PILOT PROGRAM
90 Days

What's included, how it works, and what success looks like

We're offering AI-JX as a structured 90-day pilot. The two workstreams – education, content – along with your policy aims operate in parallel. Every webinar feeds blog creation or recap; blogs drives authors toward your journals and their scope. The goal at 90 days: a publisher with a working AI governance content cycle and better-prepared authors.

DELIVERABLES: This is a sample plan. Real deliverables will be customized to your publications and goals.

Education – Led by Gareth Dyke, PhD

- **Live webinar:** AI Tools and Research Integrity – disclosure requirements, what counts as AI use, and how to declare it correctly
- **Live webinar:** Responsible AI for Non-Native Writers – practical guidance for ESL and EFL authors on ethical, compliant AI use
- **Editorial team session:** interpreting AI tool outputs, flagged scores, and applying consistent editorial judgment

Content – Led by Dr. Adam Goulston

- **4 SEO/GEO-targeted blog posts** on AI ethics in manuscript preparation, citation hallucinations, data integrity, and disclosure best practices
- **Social media posts** for each webinar launch
- **Monthly email newsletter** for prospective and actively submitting authors
- **Post-webinar recap blog** for each session, linked to author submission pages

Policy and tools – Team & partners

- **Rewrite of your AI usage policy** in plain, author-readable English – no jargon, no ambiguity
- **Practical guidance** on selecting and interpreting AI screening tools for editorial workflows
- **Review and update** of author submission pages, portals, and online author guidelines

THE AI GOVERNANCE LANDSCAPE – What are you focusing on?

- AI Detection Failures
- Authorship & Accountability
- Transparency & Disclosure
- Global Inequality
- Fabrication & Hallucinations
- **AI in Academic Publishing**
- Bias & Discrimination
- Data Privacy & Confidentiality
- IP & Copyright
- Paper Mill Proliferation
- Peer Review Integrity

WHAT SUCCESS LOOKS LIKE

- Fewer preventable desk rejections, cleaner first-pass submissions
- Submitting authors who understand AI disclosure requirements
- A plain-English AI policy that editors can enforce consistently
- Editorial staff who interpret – not just receive – AI tool alerts
- A self-sustaining content cycle ready to continue beyond the pilot

PILOT PARTNER OFFER – LIMITED AVAILABILITY

We're opening AI-JX to a small founding cohort. Pilot partners get direct access to both Gareth and Adam across all three workstreams, with hands-on attention that won't be available at scale. Pricing reflects this early stage – you benefit from the investment while we build the track record.

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